

Rep Order# 8859082 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37163

Printed: 09/04/2012 2:20 PM  
Last Received: 09/04/2012 2:18 PM  
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) AMER FOR PROSPERITY  
Product ISSUE  
Estimate# 400  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA SERVICES  
600 FAIRMONT AVE, SUITE 306  
TOWSON, MD 21286  
Agency C/P1/P2/E //400  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 2,3 FOR CHANGES

NCIT

PLS CNF

T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	600A-700A		:60	\$1,800.00	09/04-09/07	4	1	4	\$7,200.00	
				Buyline Comment: NEWS								
	*2	TU-F	1000P-1100P		:60	\$2,400.00	09/04-09/07	3	1	3	\$7,200.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 TP CHANGE								
				V3 Time Changed, Comment Changed								
	*3	TU-F	1000P-1100P		:60	\$2,400.00	09/04-09/07	2	1	2	\$4,800.00	
				Buyline Comment: ET								
				Sales Remark: V3 PGM CHANGE								
				V3 Program Name Change, Comment Changed								
	4	TU-TH	700P-800P		:60	\$7,000.00	09/04-09/06	3	1	3	\$21,000.00	
				Buyline Comment: DEMOCRATIC NATIONAL CONVENTION								
	5	SA	700P-800P		:60	\$1,000.00	09/08-09/08	1	1	1	\$1,000.00	
				Buyline Comment: ET WEEKEND								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	6	SA-SU	900A-700P		:60	\$850.00	09/08-09/09	2	1	2	\$1,700.00	
				Buyline Comment: US OPEN								
	7	SU	630A-800A		:60	\$3,000.00	09/09-09/09	1	1	1	\$3,000.00	
				Buyline Comment: CBS SUNDAY MORNING								
	8	SU	830A-900A		:60	\$4,000.00	09/09-09/09	1	1	1	\$4,000.00	
				Buyline Comment: FACE THE NATION								
	9	SU	900P-1000P		:60	\$17,000.00	09/09-09/09	1	1	1	\$17,000.00	
				Buyline Comment: THE GOOD WIFE								
	10	SU	1000P-1100P		:60	\$19,000.00	09/09-09/09	1	1	1	\$19,000.00	
				Buyline Comment: THE MENTALIST								
	11	M	600A-700A		:60	\$1,800.00	09/10-09/10	1	1	1	\$1,800.00	
				Buyline Comment: NEWS								
	12	M	630P-700P		:60	\$2,400.00	09/10-09/10	1	1	1	\$2,400.00	
				Buyline Comment: INSIDE EDITION								

---REPORT TOTALS---

Report Totals: 21 / \$90,100.00

---SALES MONTHLY TOTALS---

Sep 12: 21 / \$90,100.00

Sales Totals: 21 / \$90,100.00

Station Totals: 21 / \$90,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---

Market Totals	\$300,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+